

# Key aspects to the organisation of Big Science Business Forum 2022 as an example of a large-scale, face to face brokerage event

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# Key aspects

*Large-scale, face to face brokerage event*

**BSBF**  
**2022**



## Branding and a well-known objective



**Big Science  
Business  
Forum  
2022**

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### **BIG SCIENCE BUSINESS FORUM**

**28 SEPTEMBER-1 OCTOBER 2021  
GRANADA, SPAIN**

Learn more, stay updated and register at [www.bsb2021.org](http://www.bsb2021.org)  
and follow us on Twitter: [#BSBF2021](https://twitter.com/BSBF2021)

#### **Early Bird Registration: 30 April 2021**

Big Science Business Forum 2021 is the second edition of a partnership for European companies and other stakeholders to learn about Europe's Big Science organisations' future investments and procurements worth 38,700 millions of euros. The forum will offer you a chance to:

- Learn about procurement opportunities in the coming years, within a wide range of business areas and technologies.
- Meet representatives from Europe's Big Science organisations and their key suppliers and technology experts.
- Network and establish long lasting partnerships via business-to-business meetings (B2B), business-to-customer meetings (B2C) and in the open exhibition area.
- Get insight into procurement rules, IPRs, and how businesses can interplay with the Big Science market.
- Take part in the new SME Track, designed to boost the visibility of high-tech SMEs in the Big Science market.
- Explore business opportunities in the new Technology Transfer Track.

#### **SEE YOU IN GRANADA!**



BSBF2021 is organized by:



In support of:



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## Powerful message to attract participants



*Procurement budget expected of  
38.400 M€ in the period 2020-2024*



**Big Science  
Industry**

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## VIPs and key persons to meet



***You will meet them!***



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## More than “a classical” program to trigger interest

DAY 0	DAY 1	DAY 2	DAY 3
Arrival of delegates Registration BSBF inauguration B2B opening Exhibition inauguration SME poster session Welcome cocktail	Plenary I session Parallel sessions A&B B2B meetings Technology transfer meetings SME exhibition Industrial exhibition Gala dinner	Plenary II session Parallel sessions C&D B2B meetings Technology transfer meetings SME exhibition Industrial exhibition Plenary III session Official closing	Technical visits



# Key aspects

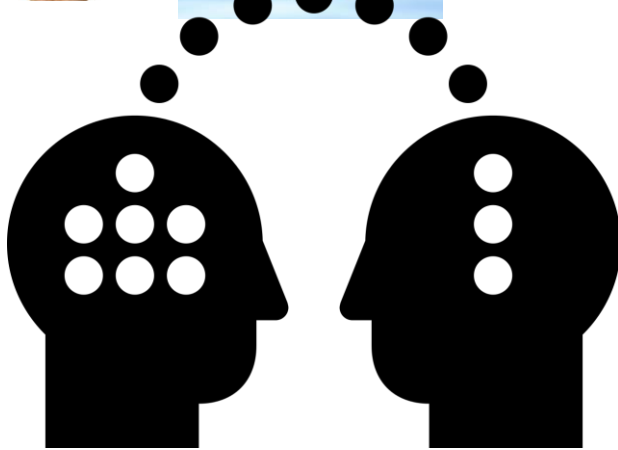
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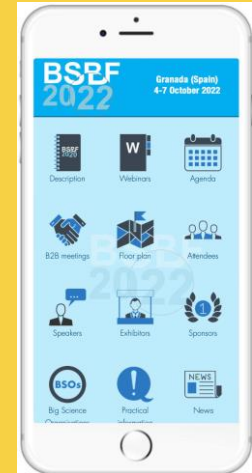
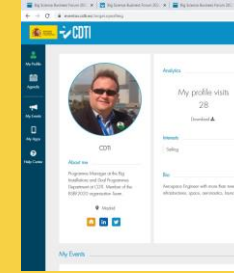


## B2B meetings to exploit interaction

BUSINESS  
OPPORTUNITY



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## Large-scale, face to face brokerage event



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## Active communication and promotion



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## Beautiful venue and interesting visits



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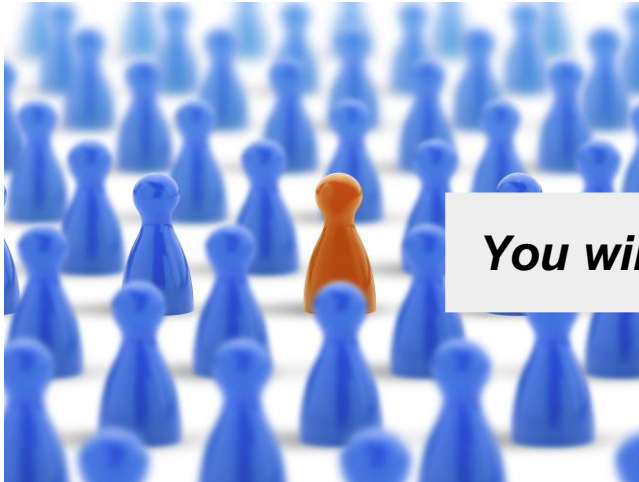
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## Make people meet in a nice place



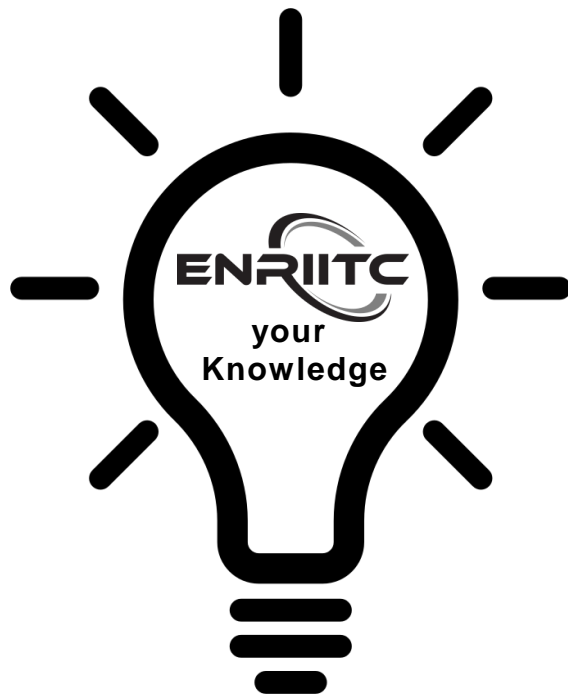
***You will meet the person you need!***

*and you will have  
a great time ...*



# Questions?

# Thank you!



# Questions?

# Thank you!

