

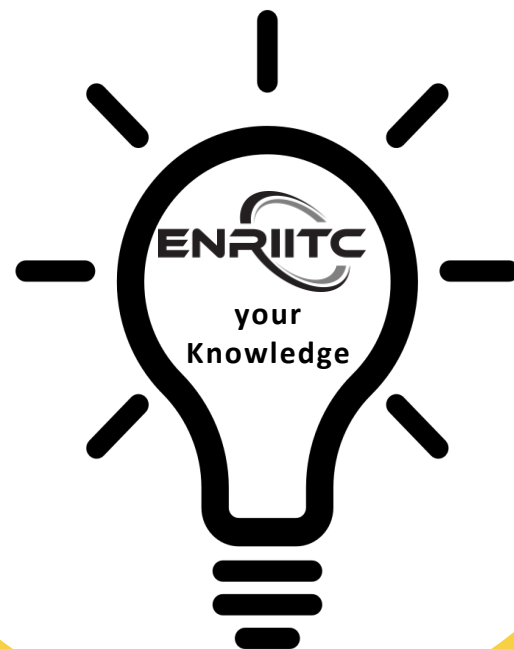
 **Welcome to the fourth webinar of the ENRIITC your knowledge series!**

 **Please use the chat box to type your questions during the presentations**

 **This webinar features**  
**- presentations by our speakers**  
**- interactive break out sessions**






**Let's start!**



Webinar #4

# ***Tips and Tricks to organise interactive digital events with industry and Research Infrastructures***

Monday 21 June 15:00 – 17:00 CEST

-  **Speaker 1 : *Rebecca Ludwig, EATRIS***  
*Senior Education and Training Manager, EATRIS*
-  **Speaker 2 : *Jorge Lopez, CDTI***  
*ILO for ICTS and BSBF2022 coordinator at CDTI*
-  **Speaker 3 : *Kurt Burtscher, B2Match***
-  **Speaker 4 : *Anne Charlotte Joubert***  
*ENRIITC Project Coordinator*  
*Short introduction to ENRIITC call for Associate brokerage events*
-  **Group work in breakout room, plenary discussion**





[www.enriitc.eu/EnriitcyourKnowledge](http://www.enriitc.eu/EnriitcyourKnowledge)


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# Housekeeping

 Please note that this session is being recorded. By remaining in the meeting, you are consenting to it being recorded.

 Please, disable your camera during presentations. Speakers only are invited to turn on their video during their presentation. Activate your camera during Q&A and exchange of experience sessions.

 Please, mute your microphone and use the chat box during presentations. Unmute your microphone for questions and comments during Q&A and exchange of experience sessions.



# Introduction

## *What to expect in this series?*

- ENRIITC project is led by the **European Spallation Source** with **five RIs and five ILO organisations** in the consortium.
- The **ENRIITC** project aims to build a **permanent pan-European network of Industrial Liaison and Contact Officers (ILOs and ICOs)** and enable industry to become a full partner of research infrastructures whether it is as a user, a supplier, or a co-creator.
- **ENRIITC your Knowledge** is a series of online training and organisational webinars targeted to experts involved in setting up **collaborations between Research Infrastructures and Industry**, such as **ILO** and **ICO**.
- The overall aim of this webinar series is to **share knowledge, expertise, skills and best practices amongst ILOs and ICOs**.



# Introduction

## *Scope of the webinar*

During the last year we have seen a heavy trend in events taking place in the digital world, with these new digital dynamics likely to continue in the future.

In this interactive webinar, experts across several RI domains will share their experiences, practical information and insights on how to organise interactive and engaging online events: workshops, and trade fairs coupled with B2B sessions.

Participants have the opportunity to exchange experiences during an interactive session in the second half of this webinar.



# AGENDA

Rebecca Ludwig	15 min	How to ensure interactivity in digital events <i>Introduction to 3 topics for break outs</i>
Jorge Lopez Ruig	15 min	Key topics and tips organizing online webinars with B2Bs at BSBF and CDTI
Kurt Burtscher	15 min	How did the B2Match event management platform adapt to fully online or hybrid events
Nigel Wagstaff	5 min	Introduction to best practice guide brokerage events
Anne Charlotte	5 min	Introduction to Call for Associate brokerage events
Exchange of Experience	30 min	<i>Discussion of 3 topics in break out groups</i>
Plenary feedback	5 min	<i>Discussion and conclusions</i>
Closure	2 min	



# Introduction

## *Our invited speakers*

### ***Rebecca Ludwig***

*Senior Education and Training Manager, EATRIS*

Senior Training manager at EATRIS, the European infrastructure for translational medicine.

Member of the coordination & support team since the preparatory phase in 2007.

PhD in environmental microbiology.

Training WP leader of EOSC-Life, creator of numerous trainings and facilitator and designer of interactive workshops.



# Introduction

## *Our invited speakers*

**Jorge López Reig – Spanish ILO for ICTS and BSBF 2022 coordinator at CDTI**

*Key topics and tips organising online webinars with B2Bs at BSBF and CDTI*



***Jorge is MSc in Aeronautical Engineering and Specialist in Space Vehicles Technologies.***

***Since 2014 affiliated to CDTI E.P.E., the Spanish innovation agency belonging to the Ministry of Science and Innovation whose main mission is to promote and support industrial R&D. Current position in CDTI is ILO for national ICTS and coordinator officer for the BSBF 2022.***



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**BSBF  
2022**



# Introduction

## *Our invited speakers*

### ***Kurt Burtscher, Co-founder B2Match***

**Kurt** worked 15 years for the Enterprise Europe Network (EEN) as a Company adviser. Kurt realized that Matchmaking events are a proven concept to initiate and establish meaningful connections between companies across borders, with the few available matchmaking tools at the time. This was the starting point of creating a new matchmaking tool truly adapted to the needs of companies, B2Match.

B2Match is used in 800-1000 events a year. B2Match made use of the corona pandemic to switch their on-site meeting platform to a fully virtual networking platform. The future will be somehow hybrid (on-site & remote) and B2Match has prepared for it.



# Introduction

## *Our invited speakers*

***Anne Charlotte Joubert***

*ENRIITC Project Coordinator*

Anne-Charlotte Joubert is a European funding expert with over 10 years of experience in the European landscape. Before joining the European Spallation Source in 2017 as grant officer, she spent most of her career in Brussels as consultant supporting public and private organisations of all sizes accessing financial funding for the development of their business.





**Questions ?**

nigelwagstaff@eatris.eu



**Next webinar: after the summer  
holiday break**

**Watch the ENRIITC website and  
social media for announcements!**

**Thank you !**

