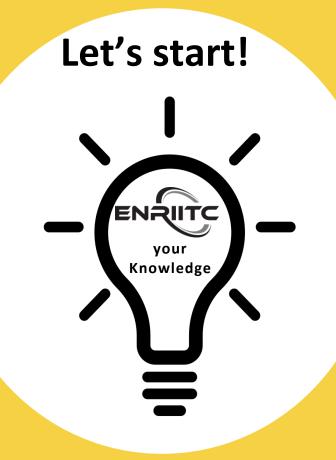
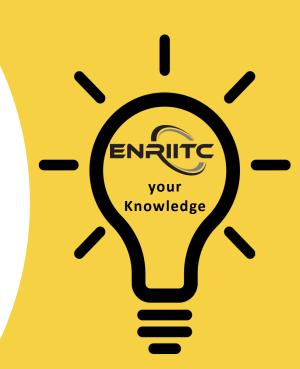
- Welcome to the fifth webinar of the ENRIITC your knowledge series!
- Please use the Q&A box to type your questions during the presentations, or raise your hand
- Please note that this session is being recorded. By remaining in the meeting, you are consenting to being recorded.



#### What to expect in this series?

- ENRITC project is led by the European Spallation Source with five RIs and five ILO organisations in the consortium.
- The ENRITC project aims to build a permanent pan-European network of Industrial Liaison and Contact Officers (ILOs and ICOs) and enable industry to become a full partner of research infrastructures whether it is as a user, a supplier, or a co-creator.
- ENRITC your Knowledge is a series of online training and organisational webinars targeted to experts involved in setting up collaborations between Research Infrastructures and Industry, such as ILO and ICO.
- The overall aim of this webinar series is to share knowledge, expertise, skills and best practices amongst ILOs and ICOs.

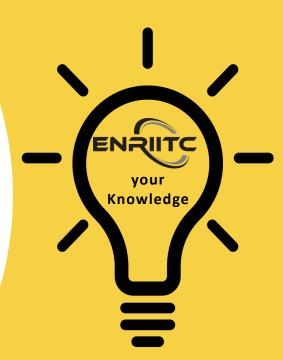


Scope of the webinar

SMEs are key stakeholders for research infrastructures across all ESFRI domains, both as supplier and user.

The objective of the webinar is twofold:

- On the one hand examine how ILOs and ICOs can interact with SMEs: strategies, success stories, etc.
- The second objective is to provide practical information on how to maximise SME participation in an event or interaction with industry and Ris, going step by step on all what is needed to prepare before, to do during, and to do after a brokerage/networking event.



#### Webinar #5

# Strategies for SME interaction and participation in brokerage events

Thursday 14 October 15:00 – 16:30 CEST

Speaker 1 : Ali Aït-Ikhlef

Partnership and business development manager, NeurATRIS

⊲ Speaker 2 : *Marco Straccia* 

Co-Founder and CEO, FRESCI

Speaker 3 : Miguel Angel Carrera

CEO, AVS

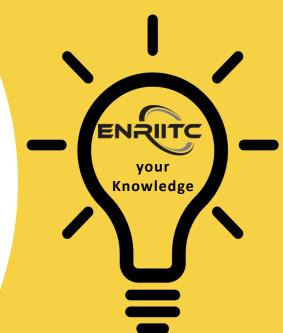
Speaker 4 : Piotr Bielówka

CEO, Techtra

**□** Plenary discussion

Moderated by Anne-Charlotte Joubert, ESS

www.enriitc.eu/EnriitcyourKnowledge





**Our invited speakers** 

#### Ali Aït-Ikhlef

Partnership and Business development manager, NeurATRIS

Ali holds a PhD in Neuroscience, a Master's degree in Corporate Management, and a Quality auditor and consultant degree.

Ali has held various positions in biotechnology companies (Business Development, consulting missions, R&D and quality management manager), and has participated in company creations.

He has been a Partnership and Business Development Manager in the last 5 years at NeurATRIS, French Infrastructure dedicated to translational research on neurodegenerative diseases.





**Our invited speakers** 

**Marco Straccia** 

Co-Founder and CEO, FRESCI

Dr. Straccia is the founder of FRESCI and CEO of Science & Strategy SL.

Former associate professor in Stem Cell Technology and Regenerative Medicine at the Faculty of Medicine and Health Sciences at the University of Barcelona, he holds a PhD in Neuroscience and an MBA.

He has been a researcher in basic and applied biomedicine working on different experimental paradigms (in vivo and in vitro) in the field of neuroscience and stem cell biology, developing advanced models for high-throughput drug discovery, safety testing and disease modelling.

He is now designing scientific, policy and business strategies for human-centered health research innovation and Advanced Therapy Medicinal Products.





#### **Our invited** speakers

#### Miguel Angel Carrera CEO, AVS

Miguel Ángel is founder and CEO of AVS.

He holds a Master in Science in Advanced Engineering at Sheffield Hallam University and an Executive MBA at ESEUNE and Georgetown University.

After 10 years working in a technology center, in 2006 he founded AVS, which was followed by SCIENTIFICA, LICUOS, CTECH NANO, AVS UK, QUEVEDOS, AVS US and TVP, in the fields of science and space, fintech, nanotechnologies and big data.

Founder and first president of the Spanish Science Industry Association, INEUSTAR, he is today the vice president. He is also a member of the management board of the Fusion Industry Innovation Forum.



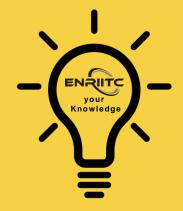


**Our invited** speakers

**Piotr Bielówka** CEO, Techtra

After working a Technology Transfer Officer at the European Organization for Nuclear Research in Geneva, Piotr joined the Technology Transfer Agency Techtra in Wrocław, Poland.

He is the President of the Board and CEO of Techtra since 2011.







### • Questions ?

lauranneduquenne@eatris.eu

**ENRIITC** private LinkedIn group: https://www.linkedin.com/groups/899 2845/



### Next webinar: November 25

"Exploring new avenues for ILOs: knowledge transfer to industry and use of research infrastructures"

Watch the ENRIITC website and social media for announcements!



